

## **RULES**

### Gobbowl Kwismas Tournament

#### **Article 1 - Introduction**

ANKAMA GAMES SAS ("Ankama"), registered with the Roubaix-Tourcoing Trade and Companies Register under number 492 360 730, headquartered at 75, boulevard d'Armentières, 59100 Roubaix, France, is organising a campaign entitled "Gobbowl Kwismas Tournament" ("The Tournament") from 26<sup>th</sup> December 2011 to 30<sup>th</sup> December 2011.

#### **Article 2 – Capacity and territorial extent**

The Tournament is open to all adults and minors (subject to parental consent), provided that national legislation permits, but excludes Ankama employees.

#### **Article 3 – Terms of Participation**

Registration for the Tournament will take place directly through the Gobbowl game interface. The qualifying rounds of the tournament will take place on 26<sup>th</sup>, 27<sup>th</sup>, 28<sup>th</sup> and 29<sup>th</sup> December 2011 and the final will take place on 30<sup>th</sup> December 2011. The top eight players from each qualifying round (32 players in total) will be granted access to the final phase which will take place on 30<sup>th</sup> December 2011, after which the best player will be awarded a lifetime subscription to DOFUS (the "Prize")

#### **Article 4 – Additional Terms**

Registration for the tournament requires purchasing a tournament ticket (700 Ogrines) in advance. Tournament tickets are available in the Gobbowl online store: <http://www.gobbowl.com/en/shops-services>.

#### **Article 5 – Description and Allocation of Prizes**

The winner of the Tournament (the person in first place) will be awarded the Prize.

The value of the Prize is set at €720 (15 years).

The Prize will be credited to the Ankama account with which the winner registered to the Tournament.

The Prize is neither refundable nor exchangeable. No cash equivalent will be awarded, for any reason whatsoever, even in cases of force majeure. As such, no compensation may be claimed by the winner on the day that the DOFUS game ceases operation or if the terms of access to said game are changed.

The Prize is not subject to any guarantee.

The Prize is linked solely to the winner and cannot be sold, exchanged, loaned, transferred or made available in any way to any third party, ancestor or descendant, claimant or any other person, for any reason whatsoever.

The Prize is linked to a single Ankama account and will in no case be transferred from one Ankama account to another, even if both accounts belong to the same person.

Ankama reserves the right to suspend, cancel or delete the Prize should it suspect the execution or attempted execution of any action referred to above, for the duration of the Prize.

#### **Article 6 – Data Protection**

In accordance with the Data Protection Act of January 6, 1978, art. L.27., each participant has the right to access, correct or delete information concerning them, upon written request addressed to Ankama.

Each winner grants the organiser the right to use their full name, nickname and a brief summary of their place of residence for any promotional or editorial purposes without any financial or other compensation.

Personal information may be used by Ankama to respond to requests made as a result of this campaign, but also to offer its products and those of its partners, unless the participant disagrees.

#### **Article 7 - Disputes and Responsibilities**

Participation in this campaign implies the unconditional acceptance of the Rules in their entirety.

Any misrepresentation, deception or fraud will result in disqualification. As such, Ankama reserves the right to block, exclude from the campaign or even to prosecute any participant who cheats or attempts to do so. A cheat is considered as:

- Any person who has registered under a false identity
- Any person who has entered a third party

Ankama will decide any dispute concerning the campaign and its Rules. It will respond to any telephone or written request concerning the interpretation or application of these Rules, the mechanisms or the terms of the campaign and the list of winners. Ankama reserves the right to shorten, extend, modify or cancel the campaign if the circumstances so require. Its liability will not be incurred as a result.